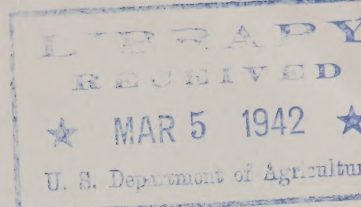


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# GLADIOLUS

## OUR TWENTIETH ANNIVERSARY CATALOG

1942

RALPH J. POMMERT

*Gladiolus Grower*

PACIFIC, WASHINGTON



MARGUERITE





O our many friends and customers, from Alaska to Mexico, and from Maine to New Zealand, we send our greetings and our thanks for the many orders and kind letters of the past season.

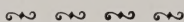
The year 1942 marks our twentieth year as commercial gladiolus growers. And in celebration of that event, we are issuing our first catalog in color. We hope you like it. The two color plates are of two mighty fine glads, and the colors are as accurate as printers' ink will make them.

These troublesome times will bring many people back to the peace and solace of their gardens. According to reports from Holland—even in rationed Germany, more tulip bulbs were planted last fall than ever before.

Please send your orders in early this year. We are very short on help—none to be hired around here—everyone on defense work. So if you can get your orders in before the March rush, you will all have our deep gratitude.

Sincerely,

RALPH J. POMMERT



## NEW VARIETIES

Again this past summer we tried out many of the new introductions in our trial garden. And as in the past, some of them are excellent, but many of them are either very similar to existing varieties or other varieties that have just been introduced. It is just a heart-breaking, and a purse busting job for any commercial grower to try to keep up with new introductions any more.

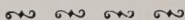
We tried out a number of the new pale pink and cream varieties, but feel that GRETA GARBO is still the best in this class. The most outstanding new introduction in our garden last summer was Pruitt's JEANIE. This glad has bright color, placement, and spike—and should make a fine commercial as well as an exhibition variety. Salbach's CALIFORNIA ROSE is a rose colored Picardy that will make a name as a cut-flower glad. MRS. MARK'S MEMORY, while not new last year, is the finest red-violet I have seen. Fine tall spikes and florets that will make it a contender for the largest floret in the show. Our own MARGUERITE was again a favorite with all visitors to our fields. For those who like odd colors, both GARDEN OF THE NATION and GREY GHOST are varieties that

will be appreciated. KING LEAR is undoubtedly the King of the purples.

I was unable to tell much about many of the new glads we had that bloomed after August 20th. We had an "Oregon mist" that started here about that time and lasted for almost a month, with the result that most of our blooms were spoiled.

## SEEDLINGS

No, we have no new introductions this year. We have a number of mighty fine ones that we are giving a thorough test, and if they survive another year's trial we will have one or two to introduce in 1943 at popular prices. As an example of what we have, take a look at seedling no. 38-6N, which can be seen (as J. D. sez) if one looks closely and concentrates, on page 14. When we introduce any new seedling you may be sure that it will have enough points of superiority to be better than any other variety of its class that we have seen. We spent several years building up a stock of a beautiful pale pink seedling of Maid of Orleans only to discard the whole lot when Greta Garbo was introduced, because Garbo was better.



**PLEASE NOTE**—Any persons desiring additional color pictures of the two varieties in this catalog are requested not to write for additional copies of the catalog just to get the pictures. We have a very limited supply of catalogs. I have had a number of additional pictures of both Marguerite and J. S. Bach printed up, and as long as my supply lasts, I will be glad to send you as many pictures as you want, upon receipt of 10c in stamps for each picture desired.

**AFTER YOU HAVE FINISHED WITH THIS CATALOG PLEASE LOAN IT TO A FRIEND. WE WILL BOTH APPRECIATE IT. THANK YOU.**



# MARGUERITE (Pommert)

(Picardy x Wurtembergia)

Introduced in 1939 without ballyhoo, and with very little advertising since, this glad is now bringing me some of the most enthusiastic letters from customers that I have ever received on any variety. The color is bright and very attractive; the substance is excellent; the stem is strong and sturdy, and needs no staking. The florets open and keep well when cut in the bud. It has never been known to fleck nor crook. In our fields it makes five foot spikes with thirty-four inch flower heads. Five to six open florets, six to seven inches across. Fourteen to sixteen buds. Large decorative type, with rather irregular placement of florets.

The color is a rich, deep watermelon pink, with large cream throat and Picardy throat markings.

Has won blue ribbons at last five Washington state shows, and in 1941 at several other western shows. The most popular variety on the Seattle and Tacoma wholesale cut-flower market, bringing a premium of one to two cents over any other new variety. Bulblets from large bulbs germinate only fair, but from bulblets and small stock the bulblets germinate well. Makes large bulbs from bulblets.

				Bulblets	
Per	No. 1	No. 2	No. 3	Per	
1	\$ .50	\$ .40	\$ .30	2	\$ .15
10	4.50	3.50	2.50	10	.50
100	30.00	25.00	22.00	100	4.00

No smaller sizes for sale this year.

## What others say about Marguerite:

From a commercial grower in Utah: "If you have read the October supplement of the NEGS and looked on page 20, you will have noticed that I won largest floret in the show with Marguerite (7"). At the time of judging it had only two florets open, or it would easily

have been champion of the show, as most people thought it was the following day, when being next to my champion spike of Beacon, it was much superior. But that is not all, this spike was the second spike from the bulb you sent me. The first spike on the bulb bloomed two weeks before the show. I have never yet seen a gladiolus spike that would match it. The largest and most beautiful gladiolus I have yet seen—and I grow most of the new ones. This first spike had florets over 8½ inches across in perfect placement."

From a commercial grower in Montana: "Had two fine spikes of Marguerite at the fair and certainly would have taken first prize with them if I had had three spikes. The two bulbs made four extra fine spikes, about as tall as Shirley Temple; the florets of good size and well placed. I like the color, which certainly is bright. This looks like it will go places."

From a florist in Los Angeles: "This season we were introduced to your Annamae and Marguerite. We consider their cut-flowers of the highest type and are sure they will be more than welcome in the trade."

In 1941 Marguerite was awarded the Society Trophy at the Yakima Valley (Wash.) show for the best three spikes in the show. At the Washington State Show, Marguerite was awarded the New England Gladiolus Society Bronze Medal for the best six spikes, also the President's Trophy for the best basket in the show.

(Left)

The girl on the right is holding a bunch of Marguerite, as cut from the field for the wholesale flower market. The girl at the left has a bunch of Annamae.



Typical spikes of Marguerite from large bulbs, field grown with no extra care.





## *Please Read This Before Ordering*

Washington customers must include 3% sales tax, unless bulbs are purchased for resale, in which case give us your State Nursery License number when ordering.

**TERMS**—Please do not send us orders for less than \$1.00. We even lose money on a \$1.00 order, but will fill them as an accommodation to our customers. On orders of \$5.00 or over, you may, if you desire, enclose 25% with order and the balance before shipment is to be made, or shipment can be made COD for the balance.

**DISCOUNTS**—We do not make certain discounts for certain sized orders. We feel that our bulbs are well worth the price asked. However, we do give valuable extras with all orders, the larger the order the more extras. And this year, in celebration of our Twentieth Anniversary as a commercial gladiolus grower, we are going to be especially liberal, as a sort of dividend to our many loyal customers. Just write on your order whether you would like extra count of varieties ordered, or give us a list of the varieties you would like to try, and we will give you as many of them as we can.

**TRANSPORTATION COSTS** — This year all prices in this catalog are prepaid. You know just what your bulbs are going to cost you when you buy them. In many cases transportation costs will run as high as half the cost of the bulbs. But, if you want to assume transportation charges, just say so on your order, and we will ship parcel-post COD for postage, or express collect, and we will include extra bulbs for DOUBLE the amount of the charges on your order. These bulbs will be in addition to any other extras we include.

**SHIPMENTS**—Please let us make shipment as we think best, either by parcel-post or express. Eastern orders will be sent out by parcel-post as soon as danger of freezing in

the mail is past. Pacific coast orders can be sent out at any time

**ORDER EARLY** — Each year we receive many orders late in the season that we are unable to fill completely because some varieties are sold out early. While we have quite large stocks of many varieties—of several we have the largest stock in the U.S.—large wholesale orders will sometimes cut them down quite rapidly.

**NON-WARRANTY** — In common with all financially responsible growers, we make the following non-warranty: We give no warranty, express or implied, and will not be in any way responsible for the results of planting or forcing of any bulbs or bulblets we send out. We will replace, or refund, any bulbs found untrue to name, and will attempt to adjust to the satisfaction of the customer any just complaint, but in no case will we be held responsible beyond the actual purchase price of the bulbs.

**COMPLAINTS**—Sure we make mistakes! Sometimes as many as three or four a year, but when you stop to consider that we have sold as high as four million bulbs a year, with as many as 30 employees handling them—I feel that we have a mighty high batting average. I have been satisfying our customers for 20 years, and expect to do so for another 20 years. And, if you should find anything wrong when you receive your bulbs, or at blooming time, just let me know at once, and I will do everything possible to keep you happy.

**SUBSTITUTIONS**—We will not substitute varieties without your permission. However, unless asked not to do so, we will send equal value in a larger or smaller size, if sold out of the size ordered. Late in the season, I suggest that you give us one or two varieties for substitutes in case we are sold out of a variety ordered.

Due to different types of soil and climatic conditions many varieties of glads will show a deeper or lighter shade, or will have more or less flecking, from year to year. Picardy is a variety that is especially variable from year to year and from locality to locality. Last summer almost all of our white varieties showed a great deal of bright pink flecking, especially Maid of Orleans. As a rule, clay soils will give deeper shading than sand.

If I were selecting an assortment of varieties from this catalog for exhibition purposes, I would include at least some of the following. Most of these have been big blue ribbon winners at recent shows throughout the country.

Aladdin, Atlas, Beacon, Bit O'Heaven, Black Opal, Early Rose, Garden of the Nations, Golden Chimes, Greta Garbo, Hindenburg's Memory, Jalna, Jeanie, J. S. Bach, King Lear, Margaret Beaton, Marguerite, Miss New Zealand, Mrs. Mark's Memory, Myrna, New Era, Pfitzer's Masterpiece, Peggy Lou, Sensation, Shirley Temple, Snow Princess, Surfside, Takina, Vista Bonita, and Zuni.



## DESCRIPTIVE LIST 1942

The description of the varieties that follow are as accurate as I am able to give. Different types of soil and different climatic conditions will cause many varieties to vary considerably in shade and in spike length. I do not give days to bloom as this will vary with soils and seasons. Early and late varieties are so designated; all others are mid-season. Major faults in a variety are mentioned, while in most cases, minor faults are overlooked if it does not detract from the beauty of the spike.

The name immediately following the variety is the name of the originator. The two letters following in parenthesis indicate the type of spike. You will find an explanation of types elsewhere in this catalog.

**Admiral** (Pfitzer) (MD). Brilliant scarlet-red with darker throat blotch. Wide opening florets slightly ruffled at the edges. Good substance. (L. 25c; M. 20c; S. 15c)

**Aladdin** (Palmer) (LD). A bright reddish-salmon, with large cream throat. Nicely ruffled, large florets, and with a long flower-head. (L. 15c, 10-\$.120; M. 2-15c, 10-60c; S. 3-15c, 10-30c)

**Amberglow** (Palmer) (MD). A very good deep amber-yellow, with a nice willowy spike. (L. 15c, 10-\$.120; M. 2-15c, 10-60c; S. 3-15c, 10-30c)

**American Commander** (New) (LD). A new blood-red, with nice spike and plenty of length in the flower-head. Strong grower and a good propagator. (L. 40c, 10-\$.320; M. 25c, 10-\$.200; S. 15c, 10-\$.120; Blts. 10-20c)

**Angelus** (Palmer) (MD). Pure pink with cream throat. Good cut-flower. (L. 10-50c)

**Annamae** (Pommert) (LD). Pure snow white. Early. A fine florist's variety. (L. 10-\$.100; M. 10-80c; S. 10-60c)

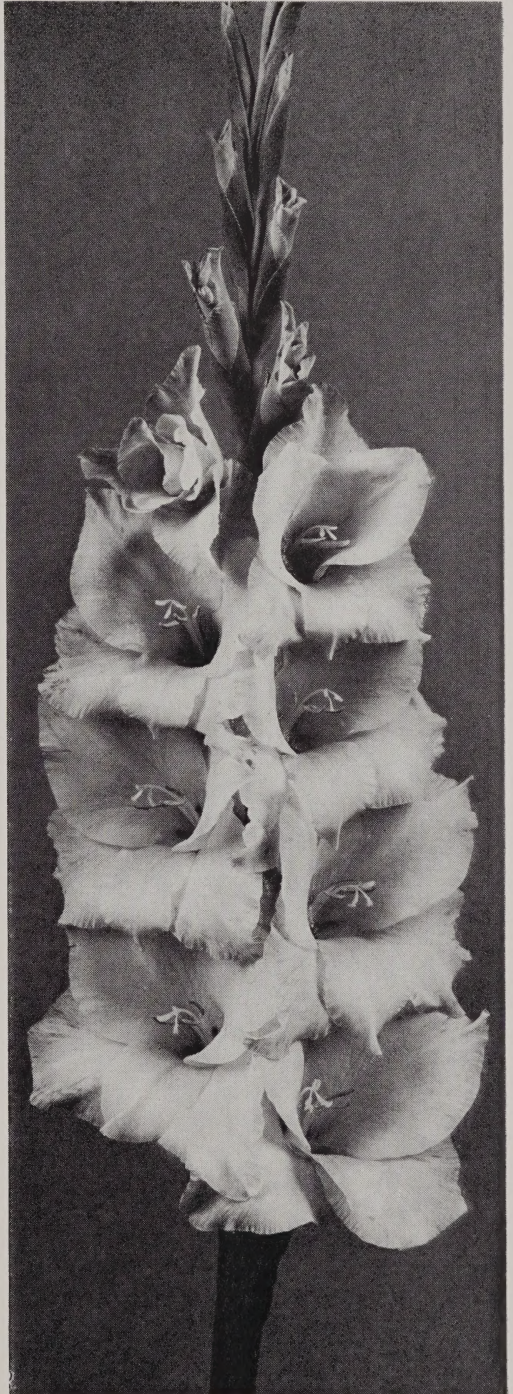
**Amulet** (Palmer) (MD). A heavily ruffled medium buff, sometimes tinged pink. (L. 15c; 10-\$.120)

**Atlas** (Pfitzer) (MD). Violet blue somewhat lighter in throat, with small darker throat blotch. Early. Good spike and good propagator. (L. 15c, 10-\$.120; M. 10-80c; S. 10-50c)

**Beacon** (Palmer) (MD). Good salmon-scarlet, with cream throat. A big winner at the shows. Very striking when massed in a basket or vase. (L. 10-60c; M. 10-30c)

**Bella Donna** (Pfitzer) (MD). Light violet-blue, with darker throat. Early. (M. 10-30c)

**Bancroft Winsor** (Winsor) (LF). Light orange. Tall spikes with well placed florets. Slightly ruffled. (L. \$.250; M. \$.150; S. \$.100; Blts. 1-20c)



GRETA GARBO



- Bit O'Heaven** (Crow) (MD). Tall deep orange with contrasting yellow throat. Fine straight spike with 8 to 10 open florets. (L. 10-50c; M. 10-30c)
- Black Opal** (Errey) (MF). A rich, dark red, with good spike and placement. A fine propagator. One of the best black-reds. (L. 1c, 10-31.00; M. 10-75c)
- Brightside** (Prestgard) (MD). A nicely ruffled yellow and deep orange tints. Tall willowy spikes. Early. (L. 10-40c)
- Buffette** (Winsor) (LD). Tall buff with touch of apricot. Early; ruffled; and good spike. Good propagator. (L. 15c, 10-31.20; M. 10-80c; S. 10-45c)
- California Rose** (Salbach) (LD). A large deep rose pink, slightly ruffled. Tall, with long flower-head. This should become a very popular commercial. (L. 35c)
- Carillon** (Palmer) (MD). Very pretty clear, light rose, with light throat. (L. 15c; 10-31.20; M. 2-15c, 10-60c)
- Chas. Dickens** (Pfitzer) (MD). Violet-purple. Tall, strong grower. A very popular commercial variety. (L. 10-40c; M. 10-25c)
- Commander Koehl** (Pfitzer) (LD). Large, clear blood-red. Good straight spikes. Has been a great ribbon winner. Bulbs somewhat inclined to disease. (L. 10-45c; M. 10-25c)
- Colonial Maid** (Young) (MD). Pale lavender, with deeper flecking. Florets of medium size, which seem a little small for the tall, straight spike. (L. 25c; M. 15c; S. 2-15c)
- Coral Glow** (Ellis) (LD). A glowing red-orange. Nice spike, and a fine propagator. A basket of Coral Glow is a striking thing. (L. 15c, 10-31.20; M. 10c, 10-80c)
- Coryphee** (Pfitzer) (LF). Soft shell pink. Many florets open on a tall willowy spike. Inclined to make crooked spikes. Most popular on the pacific coast. (L. 10-45c; M. 10-30c)
- Dr. Dentz** (Heemskerk) (LD). Shrimp pink ground color with darker flecks. (L. 10-31.00)
- Dr. F. E. Bennett** (Diener) (MD). Fiery scarlet, with cream throat lines. Slightly ruffled. An older variety but still one of the best in its color class. (L. 10-45c; M. 10-30c)
- Early Rose** (Jack) (MD). A very popular early, medium-dark rose pink, with lighter throat. A good cut-flower. (L. 10-50c; M. 10-30c)
- Edelweiss** (Pfitzer) (LD). A tall, pure snow-white. Well placed florets of good substance. (L. \$1.00; M. 75c; Blts. 2-15c)
- Ellen Marie** (Pruitt) (LF). Rich salmon-pink, with light buff throat. A very pretty glad,
- but needs staking, as stalk is rather slender and has a tendency to bend over when in bloom (L. 10-60c; M. 10-30c; S. 10-15c)
- Ethel Cave-Cole** (Cave) (LF). A new light pink, with some flecking. Will open 7 to 10 large, well placed florets. I have grown this only one year, but with us the stem was rather slender for so many large blooms, and was inclined to bend over. Will possibly need staking. (L. 75c; M. 50c; S. 25c; Blts. 7-25c)
- Garden of the Nations** (Winsor) (MD). A clear cerise-rose, with edges of each petal edged silver-grey. Spikes strong and straight. Placement good. Bulblets germinate only fair. (L. 75c; M. 50c; S. 25c; Blts. 2-20c)
- Gate of Heaven** (Pfitzer) (MD). Heavily ruffled deep yellow, with greenish buds. Makes a good straight spike, but lacks the charm of some other yellows. (L. 10-45c; M. 10-25c)
- Gold Lac** (Pfitzer) (MD). A very early orange with yellow throat. (L. 10-31.00)
- Golden Chimes** (Ellis) (LD). Tall, clear pure yellow. Lighter than Gate of Heaven but taller spikes. One of our tallest. (L. 10-45c; M. 10-25c; S. 10-15c)
- Gloaming** (Zimmer) (MD). Purple with white throat. Tall, willowy spikes. (L. 10-60c)
- Golden Fleece** (Ellis) (MD). Nice golden yellow. Very popular with the florists in this section. (L. 10-31.00; M. 10-60c)
- Greta Garbo** (K & M) (MD). This very delicate combination of pale pink and cream is one of the most outstanding Holland introductions. Vigorous grower, tall spikes, and fine placement. Good propagator. Highly recommended. This is the best of all the pale pink and cream recent introductions I have seen. (L. 50c, 3-31.20; M. 30c, 3-75c; S. 20c, 3-50c)
- Grey Ghost** (Winsor) (MD). A clear, clean dove grey. Good spike and placement. Those who appreciate smokies will want this one in their gardens. (L. 25c; M. 15c)
- Harvest Moon** (Jack) (LD). Good medium yellow. Smooth, flat-opening florets. Placement variable. A good exhibition and cut-flower variety. (L. 10-60c; M. 10-30c)
- Hindenburg's Memory** (Pfitzer) (LD). A striking, deep scarlet red. A shade lighter and brighter than Commander Koehl, and with large florets. Healthier grower than Koehl, and a very rapid propagator. An excellent variety for exhibition or for local cut-flower use. (L. 20c, 10-31.60; M. 15c, 10-31.00; S. 2-15c, 10-50c; Blts. 15-15c)
- Irak** (Mitsch) (LD). A lavender-gray sport of Bagdad. A fine novelty. (L. 10-60c)



**Jalna** (Palmer) (MD). Smokey salmon and rose ash. Will open about 8 florets, and is well liked by the florists. (L. 10-50c; M. 10-30c; S. 10-20c)

**Jasmine** (Palmer) (LD). Ruffled, light lemon without a trace of foreign color. A very charming and beautiful glad. (L. 15c, 10-\$1.20; M. 2-15c, 10-60c)

**Jeanie** (Pruitt) (MD). Rich pink without flecking, white midribs and light cream throat. Nice wiry stem and excellent placement. Will open about 6 nice large florets, and should possibly be classed as LD. I believe this will be one of the most popular commercial varieties that Pruitt has introduced. Try it. (L. 25c, 10-\$2.00; M. 15c, 10-\$1.50; S. 10-\$1.00)

**Joerg's White** (Joerg) (LD). Very large milk-white, with faint lavender line in throat. While one of the older varieties, it is still one of the best cut-flowers here on the coast, but makes rather short flower-heads in the mid-west. (L. 10-45c)

**Johann S. Bach** (Pfitzer) (LF). Orange-salmon or light salmon-red, with lighter throat. Up to 12 or more large, well placed florets open at a time. Early. An excellent exhibition variety, and a fine cut-flower for local markets. (L. 10-45c; M. 10-30c)

**King Lear** (Palmer) (LD). Tall, ruffled purple, rich and velvety in texture. Early. Generally considered the best new purple on the market. (L. 15c, 10-\$1.20; M. 2-15c, 10-60c; S. 10-30c)

**Laddie** (Wilson) (LD). Light pink, somewhat darker than Picardy. Nicely ruffled and a good straight stem. (L. 15c, 10-\$1.20; M. 2-15c, 10-60c)

**La Fiesta** (Salbach) (MD). Rich orange and yellow, with medium sized florets. Tall, wiry stem. (L. 10-50c; M. 10-35c)

**Maid of Orleans** (Pfitzer) (LD). Milky white with faint cream throat. Tall, straight spike. The most widely grown of all whites for commercial cut-flowers. (L. 10-45c; M. 10-30c)

**Leona** (Pruitt) (MF). Rich rose-red. Nicely ruffled. Straight, wiry stem. (L. 10-60c; M. 10-40c)

**Margaret Beaton** (Twomey) (LD). A nice clear white, of large size, with small orange scarlet throat blotch. Tall spike, opening up to 6-7 florets. Good propagator. You will like this one. (L. 20c, 10-\$1.50; M. 15c, 10-\$1.20; S. 10-80c)



MARGARET BEATON

**Marguerite** (Pommert) (LD). See description elsewhere in this catalog. (L. 45c, 10-\$4.00; M. 30c, 10-\$2.50; Blts. 5-25c; No small for sale)

**Master Myron** (Kreuger) (LD). Bright red without markings. Good substance and well placed on good, straight spike. Should make a good cut flower. (L. 70c; M. 60c; S. 50c; Blts. 2-15c)

**Matterhorn** (Pfitzer) (LD). New, fine large pure white. Will open up to 8-10 well placed florets. Good propagator. (L. 20c, 10-\$1.50; M. 15c, 10-\$1.00; S. 10-70c)





**Meerschaum** (Pfitzer) (MD). Light ochre, overlaid reddish-orange. Tall, wiry spikes with medium sized florets. Early mid-season. (L. 2-15e, 10-60e; M. 3-15e, 10-40e)

**Minuet** (Coleman) (LD). An old variety, as glads go, but still the most popular of all the lavers. (L. 10-45e; M. 10-30e)

**Miss Alameda** (Salbach) (MD). A soft, light rose, with small red throat blotch. Very good substance, and one of the best late season cut-flowers. Rather late. (L. 10-45e; M. 10-30e)

**Miss New Zealand** (Julyan) (LF). Salmon with darker salmon throat blotch. One of the giants in size of florets and spike. While the color is not all that might be desired, it is becoming more popular each year. (L. 2-15e, 10-70e; S. 10-25e)

**Mrs. Mark's Memory** (K & M) (LD). A fine tall spike and very large florets of reddish violet, with small dark carmine blotch on lower petal. One of the finest of recent introductions from Holland. Will make a fine commercial. (L. \$2.00; M. \$1.50)

**Myrna** (Pruitt) (LF). This daintily ruffled ivory-white has won scores of ribbons at shows throughout the country. A rapid propagator and a good sturdy grower. Will open 8-10 well placed florets. (L. 25e, 10-\$2.00; M. 15e, 10-\$1.40; S. 10-\$1.00.)

**New Era** (Ellis - Majeski) (MD). A beautiful shade of peach blossom pink, with a creamy throat. Will open 8-9 heavily ruffled florets on a straight stem. One of the best keeping varieties I have ever grown, and one that the florists grab quick. Have grown this for years, and our stock of this has always been quite healthy. (L. 2-15e, 10-70e; M. 3-15e, 10-40e; S. 10-30e)

**Paradise** (Pruitt) (MD). Apricot pink with narrow line of scarlet in throat. Early, tall and well placed. A good cut-flower variety. (L. 10-45e; M. 10-30e)

**Paul Grampel** (Pfitzer) (LD). Tall bright red, without markings. Early. (L. 10-50e; M. 10-30e; S. 10-20e)



**Pfitzer's Masterpiece** (Pfitzer) (LF). Light salmon pink, with effective cream throat. Darker than *Coryphee*, which it resembles in growth, except does not crook. Its perfect placement and large number open makes it very popular with exhibitor and florist alike. Highly recommended. L. 20c, 10- $\$1.50$ ; M. 15c, 10- $\$1.20$ ; S. 10-80c)

**Peggy Lou** (Wilson) (LD). A tall spike of large shrimp pink florets that are widely spaced on a long flower-head. Has won many blue ribbons in the last 2 years. (L. 2-15c, 10-60c; M. 3-15c, 10-40c)

**Pelegrina** (Pfitzer) (MD). Deep violet. Good wiry spike, with good placement of florets and many open. Early. (M. 10-30c)

**Picardy** (Palmer) (LD). Light salmon pink. Too well known to need description. (L. 10-45c; M. 10-25c)

**Red Phipps** (Briggs) (MD). Brilliant light scarlet. Early. Medium height, with 8-10 open florets. A very popular cut-flower, but a little soft. (L. 10-45c; M. 10-25c.

**Red Lory** (Errey) (MF). A tall spike of rich rose red, with many open florets and good placement. (L. 10-45c; M. 10-25c)

**Rosa Van Lima** (Pfitzer) (LD). Light rose pink, with lighter throat. Nice spike and good placement. A fine florists' variety. (L. 2-15c, 10-60c; M. 3-15c, 10-40c; S. 10-25c)

**Rose Wings** (Crow) (MD). Deep rose red shading darker towards the edges. Side petals stand out like wings. Popular for table work and small baskets. (L. 10-40c)

**Rocket** (Palmer) (LF). Brilliant light red. Medium height spike. Good placement. Will be very popular as cut flower. (L. 10-80c)

**Royal Gold** (Pfitzer) (LD). One of the very best light yellows. A great exhibition variety. (L. 2-25c, 10- $\$1.00$ ; M. 2-15c, 10-70c)

**Sensation** (Marshall) (LD). Another of the glad giants. Medium bright rose. Large florets on very tall spikes. If you like them large, don't miss this one. (L. 35c, 10- $\$2.80$ ; M. 25c, 10- $\$2.00$ ; S. 15c, 10- $\$1.20$ )



MYRNA



SHIRLEY TEMPLE

**Shirley Temple** (Pruitt) (LD). Light cream with creamy yellow lower petal. Heavily ruffled. While somewhat inclined to crook in hot weather, and placement is not always good, this is a beautiful thing when well grown. (L. 10-45e; S. 10-15e)

**Snow Princess** (Pfitzer) (LD). An excellent white variety for both exhibition and cut flowers. A tall vigorous grower and a prolific propagator. Foliage stays green until frost. This variety will likely replace Maid of Orleans as the best commercial white. (L. 10-80e; M. 10-40e; S. 10-25e)

**Southport** (Mair) (LF). Light rose pink, with faint lavender throat markings. Good sized florets, perfectly placed on good spikes, makes this a fine exhibition variety. A trifle soft for a commercial. (L. 10-50e)

**Surfside** (Winsor) (MD). Very nicely ruffled milk-white, with light pencil of lavender in throat. Tall and straight, with good substance. Excellent propagator. (L. 25e, 10-\$2.00; M. 15e, 10-\$1.20; S. 10-80e; Blts. 10-15e)

**Takina** (Burns) (LD). This popular variety from New Zealand has a color rather difficult to describe. Rose purple will possibly come close. Makes very large florets up to 7½" across. Excellent propagator. Very popular on the local cut flower market. (L. 10-60e; M. 10-35e; S. 10-25e)

**Timbuctoo** (Zimmer) (LD). Deep rose red. Will open 6-9 florets on a stem of medium height. (L. 15e)

**Tip Top** (Pfitzer) (LF). Large bright red. Straight wiry stem. Good cut flower and fine exhibition variety. Rather slow propagator. (L. 10-45e; M. 10-30e)

**Token** (Pappas) (MD). Ruffled flame salmon with yellow throat. Good substance. Early. Heavy propagator. (L. 10-45e; M. 10-30e)

**Totem** (Stewart) (LD). Brilliant salmon scarlet with deeper throat. Florets are large, round and well placed on tall wiry stems. (L. 10-80e; M. 10-50e; S. 10-30e)



**Tunia's Blue** (Both) (MD). Medium dark violet blue with darker throat. Of medium height. Poor propagator. I prefer Atlas. (L. 10-\$1.00; M. 10-60c; S. 10-30c)

**Tunia's Triumph** (Both) (LF). Another one from Australia that makes very large florets. Glistening bright red. Mainly an exhibition variety, as substance rather soft for a commercial. (L. 10-\$1.00; M. 10-60c; S. 10-30c)

**Vagabond Prince** (Palmer) (MD). Described as "Iridescent garnet brown with a glowing garnet blotch." This is a very popular smoky variety. (L. 10-60c; M. 10-30c)

**Valeria** (Pruitt) (MD). A clear red with faint yellow midrib on each petal. In color about halfway between Bennett and Bach. If it was not so hard to germinate bulblets of this variety, it would be the one to "replace Bennett." (L. 15c, 10-\$1.20)

**Vista Bonita** (Ellis) (LD). Very large geranium pink florets on a very tall spike. A fine cut flower locally. (L. 15c; 10-\$1.20; M. 3-25c, 10-80c)

**Vredenburgh** (Pfitzer) (LD). Good tall snow white. Good propagator. Well liked for commercial cut flower growing in Florida. (L. 10-50c; M. 10-30c; S. 10-20c)

**Walk-Over** (Pfitzer) (LD). Large clear scarlet florets, laying flat to the stem. Only a fair propagator. (L. 15c, 10-\$1.20; M. 3-25c, 10-80c; S. 10-60c)

**Wurtembergia** (Pfitzer) (LD). Immense fiery scarlet with cream throat. Tall and straight but with sometimes rather a short flower-head. Inclined to poor placement, but with all its faults it is one of the most brilliant glads in the garden. (L. 10-45c; M. 10-30c)

**Zuni** (Mitsch) (LF). A combination of salmon and lavender slate with Picardy throat markings. Will open up to 10 evenly placed florets. A fine smoky exhibition glad. (L. 10-80c; M. 10-50c; S. 10-30c)



## SAVE MONEY—BUY AT THESE QUANTITY PRICES

Because it costs us very little more for labor to pack 25 bulbs than it does to pack 6, we can make very attractive prices where you buy 25 or more bulbs of one size and variety. If you don't need that many for your own garden, combine your order with that of a neighbor.

Bulbs in this list are priced per 100, but you may order 25 or more at the same rate. These prices are all transportation prepaid, as are all prices in this catalog. You have no additional charges to pay when you receive the bulbs.

	Large 1 $\frac{1}{4}$ " up	Medium 1 $\frac{1}{4}$ to $\frac{3}{4}$ "	Small $\frac{3}{4}$ to $\frac{3}{8}$ "
ANNAMAE .....	\$ 6.00	\$ 4.50	\$ 2.50
ATLAS .....	7.00	5.00	3.50
BIT O'HEAVEN .....	3.00	2.00	1.50
BLACK OPAL .....	6.00	4.00	2.75
BUFFETTE .....	8.25	4.80	2.40
CHAS. DICKENS .....	3.00	...	...
COMMANDER KOEHL .....	3.00	2.00	...
CORAL GLOW .....	7.00	4.80	3.60
CORYPHEE .....	3.00	...	...
DR. F. F. BENNETT .....	3.00	2.00	...
GATE OF HEAVEN .....	3.00	...	1.00
GOLDEN CHIMES .....	3.00	2.00	1.00
GRETA GARBO .....	...	18.00	10.00
HARVEST MOON .....	...	2.80	...
HINDENBURG'S MEMORY .....	6.00	4.00	3.00
J. S. BACH .....	3.40	...	...
MAID OF ORLEANS .....	3.00	...	...
MARGUERITE .....	28.00	22.50	...
MINUET .....	3.00	...	...
MISS ALAMEDA .....	3.00	2.00	...
MISS NEW ZEALAND .....	4.00	...	1.50
NEW ERA .....	4.00	3.00	1.50
PARADISE .....	3.00	2.00	...
PFITZER'S MASTERPIECE .....	6.00	4.60	3.40
PICARDY .....	3.00	...	...
RED PHIPPS .....	3.00	2.00	...
RED LORY .....	3.00	...	...
ROSA VAN LIMA .....	4.00	2.60	1.60
SHIRLEY TEMPLE .....	3.40	...	1.00
SNOW PRINCESS .....	5.00	3.50	2.25
SURFSIDE .....	18.00	10.00	6.50
TOKEN .....	3.00	1.80	...
VAGABOND PRINCE .....	3.80	2.40	1.20
VREDENBURGH .....	4.00	3.00	2.00
WURTEMBERGIA .....	3.00	2.00	...



# EXPLANATION OF GLADIOLUS TYPES

In the past I have hesitated to classify glads by type in my catalog due to the fact that there have been so many different classifications in use. However, it now appears that most gladiolus societies will adopt the Hartford conference classification.

Gladiolus are divided into two types, and to three sizes of each type:

**FORMAL OR EXHIBITION.** (I prefer the word Formal, as a glad might be described as a good exhibition variety although it may be of decorative type.) The main characteristic of the Formal type is a large number of open florets. This type should have a straight stem with a long flower head, with many open florets, regularly spaced in pairs. A good exhibition spike will open from 8 to 14 florets in good condition, depending upon its size. **LARGE (LF)** designates a variety that under normal growing conditions will make florets  $4\frac{3}{4}$  inches across or larger. **MEDIUM (MF)** florets between  $3\frac{1}{4}$  inches and  $4\frac{3}{4}$  inches. **SMALL (SF)** florets under  $3\frac{1}{4}$  inches.

**INFORMAL or DECORATIVE.** This type, as the name implies, has a more or less irregular placement of florets, spaced farther apart, and should open about 5 or 6 florets in good condition. Size of florets the same as for Formal type. **LARGE (LD)** **MEDIUM (MD)**, **SMALL(SD)**.



*Margaret with a snow white seedling,  
No 36-17H, which will probably be  
named "Mt. Rainier."*



## JOIN A GLADIOLUS SOCIETY

In no other way can you obtain as much authentic information on all the phases of gladiolus growing, such as: the best new varieties, information on growing and storage; up-to-date information on glad diseases; how to judge show spikes, etc. There are a great many state societies in the U.S. Join the one in your own state. I will be glad to send you the name of the secretary, upon request.

The largest gladiolus society in the world is the New England Gladiolus Society, which is really national in scope, in spite of the name. Each year they issue an excellent book on gladiolus growing. You will find enclosed with this catalog a descriptive circular about this book. But you must join at once, as the supply of books will soon be exhausted.

**ATTENTION WASHINGTON GLAD GROWERS ONLY.** The Washington Gladiolus Society an affiliate of the NEGS, extends to you an invitation to join this progressive group. I am so sure of the advantages and benefits that you will derive from membership in this affiliation, that I am offering A **FREE MEMBERSHIP** in the WGS to all my customers who act promptly. For full details, see the slip attached to the enclosed NEGS application blank.

**BULB SIZES:** Gladiolus bulbs are graded into six sizes, number one being the largest and number six the smallest. The first three sizes will give the best results in cut-flower growing, while sizes four and five will all bloom the first year but with smaller spikes. Number six size will make many small blooms the first year but is used mainly to grow large bulbs for the following season. We list bulbs as Large (L), Medium (M), and Small (S). For the best spikes you should have the large size. If, however, you are mainly interested in getting increase from a new variety, it will likely be better to order a medium or small bulb.

Bulblets, or cormels, are quite small. They run from the size of a large pea down to the size of a grain of wheat, depending upon the variety. Some varieties germinate quite easily, while others are very hard to germinate and it is almost impossible to get more than a 50% germination. We do not guarantee the germination of bulblets. I recommend the purchase of small bulbs instead.

## SNOW PRINCESS

(Pfitzer)



Light orange-pink seedling No. 38-6N. This seedling was awarded the Lodge Memorial Trophy at 1940 Washington Show.

Snow Princess may well be called an improved Maid of Orleans, which is today the leading commercial white. In a few years Snow Princess will supplant the Maid for this coveted position. Its points of superiority are: somewhat larger florets; a little purer in tone, although buds are creamier; will consistently make much larger bulbs from bulblets; makes better looking bulb; bulbs do not sprout in storage; foliage stays perfectly green until frost; for many growers is a much better propagator; and will open much better when cut in the tight bud.

Although I have listed this variety as a Large Decorative type, the NEGS lists it as a Large Formal. One of those border line types that has to be good, when it can win blue ribbons in either class.

Just as at one time we held the largest stock of Maid of Orleans in the U. S., I believe we now hold the largest stock of Snow Princess, and for that reason we are offering very low prices for so new a variety. I will be glad to quote very attractive wholesale prices to commercial growers who desire to buy in quantity.

	Large	Medium	Small
Per 10	\$ .80	\$ .40	\$ .25
Per 100	5.00	3.50	2.25



## HINDENBURG'S MEMORY

(Pfitzer)

This deep scarlet-red variety won more blue ribbons than any other variety in its class in the large gladiolus shows of the United States during 1941—more than twice as many as its nearest competitor. This bright scarlet-red is a shade brighter and lighter than Commander Koehl. It is a much healthier grower than Koehl, and so far at least, the bulbs have shown no tendency to disease. It is a very rapid propagator, although bulblets make mostly rather small bulbs.

This is a great exhibition variety and a knock-out for local and road-side cut-flower sales. But the buds stand out rather badly for shipping, which seems to be the only fault.

	Large	Medium	Small
Each	\$ .20	\$ .15	(2) \$ .15
Per 10	1.60	1.00	.50
Per 100	6.00	4.00	3.00

**COMMERCIAL GROWERS**—I will be glad to send our wholesale list upon request. Of some newer varieties, especially Snow Prin-

cess and Hindenburg's Memory, we have a good supply of all sizes and bulblets and can make attractive prices on quantity lots.

Due to the fact that we are right in the midst of an active defense area, it is necessary that we make a considerable reduction in our acreage this season.

"Our flowers are to a sick, sad mind, and to a heart that feels the hurt of the world, what the healing hand of a physician is to a sick body. Our flowers are the sunshine that breaks thru the clouds to warm Mother Earth—to give it renewed vigor and strength—to give of it to us and to the new generation that comes after us. We all should have only one thought, that even in war time, sentiments of a human heart keep on living, and with it our flowers."—Max Schling.

United States Secretary of Agriculture Wickard announces that mistakes of the first World War will be avoided, one of which was the curtailment of growing of flowers. He views flowers as a very necessary thing in the building and keeping of public morale. Keep the home fires burning, plant more flowers, as well as more vegetables.



17th Annual1942 Edition

# "The Gladiolus"

Published by

THE NEW ENGLAND GLADIOLUS SOCIETY

Organized 1920

Incorporated 1935

272-page book, bound in cloth boards, stamped in gold (illustrated), with new articles, reports of shows; and advertisements of about 50 leading growers of Gladiolus. Some new and interesting features are listed below.

**New Varieties:**—*On the West Coast*, Willis H. Wheeler; *Corn Belt*, Carl Fischer; *Alberta Selections*, Prof. Shoemaker; *Trial Gardens, 1941*; Maryland G. S.; West Virginia G. S.; J. R. Hopkin's now famous annual *Ratings for 1941, the best by color groups*; Dr. Lovesey's *Symposium of 1941 Show Winners* (45 shows).

**Culture:**—*Sand Tank Culture*, Stephen Chase, Florida; *For Home Gardens*, F. M. Barnes, Vermont; *For Show Rooms*, Mr. and Mrs. Waite, Iowa (326 ribbons, 19 medals, 7 trophies, won 1941); *Cutting Blooms to Ship*, Douglas A. Neff, New York.

**Hybridizing:**—*For Specific Colors*, J. R. Almey, Horticulturist, Canadian Pacific Railway, Winnipeg; *Breeding for Yellows*, B. R. Kadel, Penna.; *Surprises*, Milton Jack, British Columbia; *Parentage List* (continued), Rev. C. H. Birch.

**Botanical Study, Gladiolus Cormlet:**—by Sister Geiger—final instalment, complete in itself; invaluable permanent record; many illustrations.

**Research:**—First release of two outstanding articles for commercial and amateur growers. *Single Treatment to Destroy Thrips on Corms with Methyl Bromide*, California Dept. Agric.; *Resistance to Fusarium Yellows (Wilt Disease)*, Lucia McCulloch, U. S. Dept. Agriculture; *Colchicine Technique*, Thomas Manley, West Virginia Univ.

**Some New Contributors:**—Everett Long, Leo Matthews, Frances Elliott, G. A. Blanchard, W. W. Brough (New Zealand), F. W. Ritchie (Australia), Chester F. Kuhn.

**Other Familiar Experts:**—Dorothea Kuhn, Dr. George H. Scheer, R. H. Nelson.

The book is a rich storehouse of valuable and intensely interesting material, free to all N. E. G. S. members, published by this non-profit organization devoted to the collection of research and other material on the Gladiolus from all available sources and, to the dissemination of such knowledge to more than 3,300 members located in every state, all Canadian provinces and over twenty foreign countries.

**This valuable book free with each membership**

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To ALBIN K. PARKER, Secretary, Box 2, Norwood, Mass., U. S. A.

## Supplement Membership

\$2.00 ☐

Entitles you to a deluxe, flexible, imitation leather-bound copy of THE GLADIOLUS issued in January. You will receive also April, July and October Supplements (about 36 pages each) containing current information and seasonal articles on planting, fertilizing, hybridizing, growing for and shipping to shows; the listing of over fifty show dates on this continent; harvesting, curing, storing; reporting of over forty shows; also news from the twenty-five affiliated Gladiolus societies from coast to coast and from foreign sources.

## Regular Membership (Book only)

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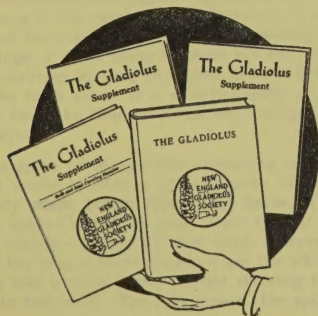
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The \$2.00 Membership is what you really want if you can afford it. Gives you three quarterly 36-page Bulletins in addition to your copy of the 1942 Yearbook (deluxe).





## A FEW DON'TS IN GLAD GROWING

Don't plant glads in the shade if you expect to get good strong spikes.

Don't cut the plant off close to the ground when cutting the spike. Leave four leaves on the plant to mature the bulb.

Don't leave your bulbs in the ground in the fall after the tops are dead. Dig when tops BEGIN to die.

Don't plant glads where lime, wood ashes, or poultry or horse manure has been used. It will very likely cause scabby bulbs.

Don't use old Paris Green for spray that has stood around for a long time exposed to the air, and has turned quite light in color. It has probably lost most of its effectiveness and will give unsatisfactory results.

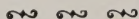
Don't get the Tartar Emetic spray on your skin when using it or it may cause a skin rash on some persons. Better use rubber gloves.

Don't use spray that has been mixed up and stood around for a week or two. The brown sugar causes it to ferment and the results will be unsatisfactory.

Don't store your bulbs by tying up in bunches with the tops left on. If there happens to be any thrips on the tops they will have a merry feast on your bulbs. Cut the tops off, at once, when the bulbs are dug.

Don't fail to join your State gladiolus society immediately, so that you can learn a lot more do's and don'ts in glad growing.

**Complete instructions for growing, treating, and storing gladiolus bulbs will be included with all orders.**



### A Word About Colored Pictures

It has often been said that an optimist is one who thinks he can grow vegetables like the pictures in the catalog. This, however, is not true of the average glad picture appearing in catalogs. A great many of them are not even good average spikes. The spike of J. S. Bach on the back cover is a selected spike as it came from the field, without any changes of any kind.

The spike of Marguerite appearing on the front cover is NOT a typical spike of this variety **when grown from large bulbs**. The three spikes shown on page 3 are typical of this variety. Spikes of this kind, however, have too long a flower head to get the whole thing into a color plate without showing the florets too small. For this reason, the spike

pictured was taken from a planting of **small bulbs** so as to get a more compact spike and shorter head. Even then the engraver cut off the two top buds when engraving the plate.

### Buy Defense Stamps!!

Some people feel that if they have a few dollars to spare they should help Uncle Sam and buy stamps rather than spend it on other things. OK, go ahead and buy stamps, then send me Defense Stamps in payment on your bulb order. Then Uncle Sam will have the money, you will have your bulbs, and I will have the stamps (which I guarantee will be turned in on Defense Bonds). That's killing two birds with one stone—one of them a little yellow one that recently flew off its perch.





*J. S. BACH*

## **J. S. BACH**

(Pfitzer)

A beautiful spike of Bach, with 10 or 12 open florets of a bright salmon-red and most of the buds showing color, is a sight that brings a thrill to any glad fan. It grows especially well here on the Pacific coast, and is now being used quite extensively as a commercial cut-flower. Its earliness makes it especially desirable for this use. Being a great show glad, it has won many blue and purple ribbons at western shows. The spike is tall and straight, very vigorous in growth, and a rapid propagator.

The price is now low enough to allow everyone to make a nice planting of this really gorgeous variety. (L. 10-45c, 100-\$3.40; M. 10-30c, 100-\$2.20.)



**DOMMERT'S**  
 UGET SOUND BULB  
 RODUCE SUPER BLOOM